UPDATING AND DOWNDATING TECHNIQUES FOR OPTIMIZING NETWORK COMMUNICABILITY

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Abstract. The total communicability of a network (or graph) is defined as the sum of the entries in the exponential of the adjacency matrix of the network, possibly normalized by the number of nodes. This quantity offers a good measure of how easily information spreads across the network, and can be useful in the design of networks having certain desirable properties. The total communicability can be computed quickly even for large networks using techniques based on the Lanczos algorithm.

In this work we introduce some heuristics that can be used to add, delete, or rewrite a limited number of edges in a given sparse network so that the modified network has a large total communicability. To this end, we introduce new edge centrality measures which can be used to guide in the selection of edges to be added or removed.

Moreover, we show experimentally that the total communicability provides an effective and easily computable measure of how “well-connected” a sparse network is.

Key words. network analysis; eigenvector centrality; subgraph centrality; total communicability; edge centrality; free energy; natural connectivity.

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1. Introduction. Network models are nowadays ubiquitous in the natural, information, social, and engineering sciences. The last 15 years or so have seen the emergence of the vast, multidisciplinary field of Network Science, with contributions from a wide array of researchers including physicists, mathematicians, computer scientists, engineers, biologists, and social scientists [3, 18, 35]. Applications of Network Science range from biology to public health, from social network analysis to homeland security, from economics to the humanities, from marketing to information retrieval.

Network analysis is also an essential ingredient in the design of information, communication, and transportation networks, as well as in energy-related disciplines such as power grid maintenance, control, and optimization [36]. Graph theory and linear algebra provide abstractions and quantitative tools that can be employed in the analysis and design of large and complex network models.

Real-world networks are characterized by structural properties that make them very different from both regular graphs on one hand, and completely random graphs on the other. Real networks frequently exhibit a highly skewed degree distribution (often following a power law), small diameter, high clustering coefficient (the two last properties together are often referred to as the small world property), the presence of motifs, communities, and other signatures of complexity.

Some of the basic questions in network analysis concern node and edge centrality, community detection, communicability, and diffusion [11, 18, 35]. Related to these are the important notions of network robustness (or its opposite, vulnerability) and connectivity [13]. These latter properties refer to the degree of resiliency displayed by the network in the face of random accidental failures or deliberate, targeted attacks, which can be modeled in terms of edge or node removal. Generally speaking, it is desirable to design networks that are at the same time highly sparse (in order to reduce

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costs) and highly connected, meaning that disconnecting or disrupting the network would require the removal of a large number of edges. Such networks should not contain bottlenecks, and they should allow for the rapid exchange of communication between nodes. Expander graphs [17, 28] are an important class of graphs with such properties.

In this paper we describe some techniques that can be brought to bear on the problems described above and related questions. Our approach is based on the notion of total communicability of a network, introduced in [7] on the basis of earlier work by Estrada and Hatano [20, 21]. Total communicability, defined as the (normalized) sum of the entries in the exponential of the adjacency matrix of the network, provides a global measure of how well the nodes in a graph can exchange information. Communicability is based on the number and length of graph walks connecting pairs of nodes in the network. Pairs of nodes \((i, j)\) with high communicability correspond to large entries \([e^A]_{ij}\) in the matrix exponential of \(A\), the adjacency matrix of the network.

Total network communicability can also be used to measure the connectivity of the network as a whole. For instance, given two alternative network designs (with a similar “budget” in terms of number of candidate edges), one can compare the two designs by computing the respective total communicabilities and pick the network with the highest one, assuming that a well-connected network with high node communicability is the desired goal. It is important to stress that the total communicability of a network can be efficiently computed or estimated even for large networks using Lanczos or Arnoldi based algorithms without having to compute any individual entry of \(e^A\) (only the ability to perform matrix-vector products with \(A\) is required).

In this paper we consider three different problems. Let \(G = (V, E)\) be a connected, undirected and sparse graph. The downdating problem consists of selecting an edge \((i, j)\) to be removed from the network so as to minimize the decrease in its total communicability while preserving its connectedness.

The goal when tackling the updating problem, on the other hand, is to select a pair of nodes \(i \neq j\) such that \((i, j) \notin E\) in such a way that the increase in the total communicability of the network is maximized.

Finally, the rewiring problem has the same goal as the updating problem, but it requires the selection of two modifications which constitute the downdate-then-update step to be performed.

The importance of the first two problems for network analysis and design is obvious. We note that an efficient solution to the second problem would also suggest how to proceed if the goal was to identify existing edges whose removal would maximize the decrease in communicability, which could be useful, e.g., in planning anti-terrorism operations or public health policies (see, e.g., [41, 42]). The third problem is motivated by the observation that for transportation networks (e.g., flight routes) it is sometimes desirable to redirect edges in order to improve the performance (i.e., increase the number of travellers) without increasing too much the costs. Hence, in such cases, one wants to eliminate a route used only by a few travellers and to add a route that may be used by a lot of people.

The above problems may arise not only in the design of infrastructural networks (such as telecommunication or transportation networks), but also in other contexts. For instance, in social networks the addition of a friendship/collaborative tie may change dramatically the structure of the network, leading to a more cohesive group, and hence preventing the splitting of the community into smaller subgroups.

The work is organized as follows. Section 2 contains some basic facts from linear
algebra and graph theory, and introduces the modifications of the adjacency matrix we will perform. In this section we also provide further justification for the use of the total network communicability as the objective function. In section 3 we describe bounds for the total communicability via the Gauss–Radau quadrature rule and we show how these bounds change when a rank-two modification of the adjacency matrix is performed. Section 4 is devoted to the introduction of the methods to controllably modify the graph in order to adjust the value of its total communicability. Numerical studies to assess the effectiveness and performance of the techniques introduced are provided in section 5 for both synthetic and real-world networks. In section 6 we discuss the evolution of a popular measure of network connectivity, known as the free energy (or natural connectivity), when the same modifications are performed. This section provides further evidence that motivates the use of the total communicability as a measure of connectivity. Finally, in section 7 we draw conclusions and we describe future directions.

2. Background and definitions. In this section we provide some basic definitions, notations, and properties associated with graphs.

A graph or network $G = (V, E)$ is defined by a set of $n$ nodes (vertices) $V$ and a set of $m$ edges $E = \{(i, j) | i, j \in V\}$ between the nodes. An edge is said to be incident to a vertex $i$ if there exists a node $j \neq i$ such that either $(i, j) \in E$ or $(j, i) \in E$. The degree of a vertex, denoted by $d_i$, is the number of edges incident to $i$ in $G$. The graph is said to be undirected if the edges are formed by unordered pairs of vertices. A walk of length $k$ in $G$ is a set of nodes $i_1, i_2, \ldots, i_k, i_{k+1}$ such that for all $1 \leq l \leq k$, $(i_l, i_{l+1}) \in E$. A closed walk is a walk for which $i_1 = i_{k+1}$. A path is a walk with no repeated nodes. A graph is connected if there is a path connecting every pair of nodes. A graph with unweighted edges, no self-loops (edges from a node to itself), and no multiple edges is said to be simple. Throughout this work, we will consider undirected, simple, and connected networks.

Every graph can be represented as a matrix $A = (a_{ij}) \in \mathbb{R}^{n \times n}$, called the adjacency matrix of the graph. The entries of the adjacency matrix of an unweighted graph $G = (V, E)$ are

$$a_{ij} = \begin{cases} 1 & \text{if } (i, j) \in E \\ 0 & \text{otherwise} \end{cases} \quad \forall i, j \in V.$$

If the network is simple, the diagonal elements of the adjacency matrix are all equal to zero. In the special case of an undirected network, the associated adjacency matrix is symmetric, and thus its eigenvalues are real.

We label the eigenvalues in non-increasing order: $\lambda_1 \geq \lambda_2 \geq \cdots \geq \lambda_n$. Since $A$ is a real-valued, symmetric matrix, we can decompose $A$ into $A = QA\overline{Q}^T$, where $\overline{Q}$ is a diagonal matrix containing the eigenvalues of $A$ and $Q = [q_1, \ldots, q_n]$ is orthogonal, where $q_i$ is an eigenvector associated with $\lambda_i$. Moreover, if $G$ is connected, $A$ is irreducible and from the Perron–Frobenius theorem [34, Chapter 8] we deduce that $\lambda_1 > \lambda_2$ and that the leading eigenvector $q_1$, sometimes referred to as the Perron vector, can be chosen such that its components $q_1(i)$ are positive for all $i \in V$.

We can now introduce the basic operations which will be performed on the adjacency matrix $A$ associated with the network $G = (V, E)$. We define the downdating of the edge $(i, j) \in E$ as the removal of this edge from the network. The resulting graph $\hat{G} = (V, \hat{E})$, which may be disconnected, has adjacency matrix

$$\hat{A} = A - UW^T, \quad U = [e_i, e_j], \quad W = [e_j, e_i],$$

where $e_i$ and $e_j$ are the $i$-th and $j$-th standard basis vectors, respectively.
where here and in the rest of this work the vectors $e_i, e_j$ represent the $i$th and $j$th vectors of the standard basis of $\mathbb{R}^n$, respectively.

Similarly, let $(i, j) \in \overline{E}$ be an element in the complement of $E$. We will call this element a \textit{virtual edge} for the graph $G$. We can construct a new graph $\tilde{G} = (V, \tilde{E})$ obtained from $G$ by adding the virtual edge $(i, j)$ to the graph. This procedure will be referred to as the \textit{updating} of the virtual edge $(i, j)$. The adjacency matrix of the resulting graph is

$$\tilde{A} = A + UW^T, \quad U = [e_i, e_j], \quad W = [e_j, e_i].$$

Hence, these two operations can both be described as rank-two modifications of the adjacency matrix of the original graph.

The operation of down-dating an edge and successively updating a virtual edge will be referred to as \textit{rewiring}.

\textbf{Remark 1.} These operations are all performed in a symmetric fashion, since in this paper we consider exclusively undirected networks.

\subsection{Centrality and total communicability.} One of the main goals when analyzing a network is to identify the most influential nodes in the network. Over the years, various measures of the importance, or centrality, of nodes have been developed [11, 18, 35]. In particular the \textit{(exponential) subgraph centrality} of a node $i$ (see [22]) is defined as the $i$th diagonal element of the matrix exponential [27]:

$$e^A = I + A + \frac{A^2}{2!} + \ldots = \sum_{k=0}^{\infty} \frac{A^k}{k!},$$

where $I$ is the $n \times n$ identity matrix. As it is well known in graph theory, given an adjacency matrix $A$ of an unweighted network and $k \in \mathbb{N}$, the element $(A^k)_{ij}$ counts the total number of walks of length $k$ starting from node $i$ and ending at node $j$. Therefore, the subgraph centrality of node $i$ counts the total number of closed walks centered at node $i$, weighting walks of length $k$ by a factor $\frac{1}{k!}$, hence giving more importance to shorter walks. The subgraph centrality then accounts for the returnability of the information to the node which was the source of this same information. Likewise, the off-diagonal entries of the adjacency matrix $(e^A)_{ij}$ \textit{(subgraph communicability of nodes $i$ and $j$)} account for the ability of nodes $i$ and $j$ to exchange information [20, 21].

Starting from these observations and with the aim of reducing the cost of the computation of the rankings, in [7] it was suggested to use as a centrality measure the \textit{total communicability of a node $i$}, defined as the $i$th entry of the vector $e^A \mathbf{1}$, where $\mathbf{1}$ denotes the vector of all ones:

$$TC(i) := [e^A \mathbf{1}]_i = \sum_{j=1}^{n} [e^A]_{ij}.$$  

(2.1)

This measure of centrality is given by a weighted sum of walks from every node in the network (including node $i$ itself), and thus quantifies both the ability of a node to spread information across the network and the returnability of the information to the node itself.

The value resulting from summing these quantities over all the nodes can be interpreted as a global measure of how effectively the communication takes place.
across the whole network. This index is called total (network) communicability [7] and can be written as

\[ TC(A) := 1^T e^A 1 = \sum_{i=1}^{n} \sum_{j=1}^{n} (e^A)_{ij} = \sum_{k=1}^{n} e^{\lambda_k} (q_k^T 1)^2. \]

This value can be efficiently computed, e.g., by means of a Krylov method as implemented in S. Gützel’s Matlab toolbox \texttt{funm.kry1} see [1, 26] or by Lanczos-based techniques as discussed below. In the toolbox [26] an efficient algorithm for evaluating \( f(A)v \) is implemented; with this method the vector \( e^A 1 \) can be constructed in roughly \( O(n) \) operations (note that the prefactor can vary for different types of networks) and the total communicability is easily derived.

As it is clear from its definition, the value of \( TC(A) \) may be very large. Several normalizations have been proposed; the simplest is the normalization by the number of nodes \( n \) (see [7]), which we will use throughout the paper. It is easy to prove that the normalized total communicability satisfies

\[ \frac{1}{n} \sum_{i=1}^{n} (e^A)_{ii} \leq TC(A) \leq e^{\lambda_1}, \]

where the lower bound is attained by the graph with \( n \) nodes and no edges and the upper bound is attained by the complete graph with \( n \) nodes.

**Remark 2.** The last equality in equation (2.2) shows that the main contribution to the value of \( TC(A) \) is likely to come from the term \( e^{\lambda_1} \|q_1\|_1^2 \).

2.2. Rationale for targeting the total communicability. As already mentioned, the total communicability provides a good measure of how efficiently information (in the broad sense of the term) is diffused across the network. Typically, very high values of \( TC(A) \) are observed for highly optimized infrastructure networks (such as airline routes or computer networks) and for highly cohesive social and information networks (like certain type of collaboration networks). Conversely, the total network communicability is relatively low for spatially extended, grid-like networks (such as many road networks) or for networks that consist of two or more communities with poor communication between them (such as the Zachary network).\(^1\) As a further example, reduced values of the communicability between different brain regions have been detected in stroke patients compared to healthy individuals [14]. We refer to [21] for an extensive survey on communicability, including applications for which it has been found to be useful.

Another reason in support of the use of the total communicability as an objective function is that it is closely related to the natural connectivity (or free energy) of the network, while being dramatically easier to compute; see section 6 below. Sparse networks with high values of \( TC(A) \) are very well connected and thus less likely to be disrupted by either random failures or targeted attacks leading to the loss of edges. This justifies trying to design sparse networks with high values of the total communicability.

An important observation is that the total network communicability \( TC(A) \) can be interpreted in at least two different ways. Since it is given by the sum of all the

\(^1\)Numerical values of the normalized total network communicability for a broad collection of networks are reported in the experimental sections of this paper, in the Supplementary Material, and in [7].
pairwise communicabilities $C(i, j) = [e^A]_{ij}$, it is a global measure of the ability of
the network to diffuse information. However, recalling the definition (2.1) of total
node communicability, the normalized total communicability can also be seen as “the
average total communicability” of the nodes in the network:

$$\frac{TC(A)}{n} = \frac{1}{n} \sum_{i=1}^{n} TC(i).$$

Since the total node communicability is a centrality measure [7], our goal can then be
rephrased as the problem of constructing sparse networks having high average node
centrality, where the node centrality is given by total node communicability. Since
this is merely one of a large number of centrality measures proposed in the literature,
it is a legitimate question to ask why the total node communicability should be used
instead of a different centrality index. In other words, given any node centrality
function $f : V \rightarrow \mathbb{R}_+$, we could consider instead the problem of, say, adding a
prescribed number of edges so as to maximize the increase in the global average
centrality

$$\tilde{f} = \frac{1}{n} \sum_{i=1}^{n} f(i).$$

As it turns out, most other centrality indices are either computationally too ex-
pensive to work with (at least for large networks), or lead to objective functions
which do not make much sense. The following is a brief discussion of some of the
most popular centrality indices used in the field of network science.

1. **Degree**: Consider first the simplest centrality index, the degree. Obviously,
   adding $K$ edges according to any criteria will produce exactly the same vari-
ation in the average degree of a network. Hence, one may as well add edges
   at random. Doing so, however, cannot be expected to be greatly beneficial if
   the goal is to improve the robustness or efficiency of the network.

2. **Eigenvector centrality**: Let $q_1$ be the principal eigenvector of $A$, normal-
   ized so that $\|q_1\|_2 = 1$. The eigenvector centrality of node $i \in V$ is the
   $i$th component of $q_1$, denoted by $q_1(i)$. It is straightforward to see that the
   problem of maximizing the average eigenvector centrality

   $$\frac{q_1(1) + q_1(2) + \cdots + q_1(n)}{n}$$

   subject to the constraint $\|q_1\|_2 = 1$ has as its only solution

   $$q_1(1) = q_1(2) = \cdots = q_1(n) = \frac{1}{\sqrt{n}}.$$

   This implies that $A$ has constant row sums or, in other words, that the graph
   is regular — every node in $G$ has the same degree. Hence, any heuristic
   aimed at maximizing the average eigenvector centrality will result in graphs
   that are close to being regular. However, regular graph topologies are not, per
   se, endowed with any especially good properties when it comes to diffusing
   information or being robust: think of a cycle graph, for example. Regular
   graphs can be very well connected and robust (this is the case of expander
   graphs), but there is no reason to think that simply making the degree distri-
   bution of a given network more regular will improve its expansion properties.
3. **Subgraph centrality**: the average subgraph centrality of a network is known in the literature as the normalized *Estrada index*:

\[
\frac{1}{n} EE(A) = \frac{1}{n} \text{Tr}(e^A) = \frac{1}{n} \sum_{i=1}^{n} [e^A]_{ii} = \frac{1}{n} \sum_{i=1}^{n} e^{\lambda_i}.
\]

It can also be interpreted as the average self-communicability of the nodes. As we mentioned, this is a lower bound for the average total communicability. Evaluation of this quantity requires knowledge of all $n$ diagonal entries of $e^A$, or of all the eigenvalues of $A$ and is therefore much more expensive to compute. The heuristics we derive in this paper have a similar effect on $TC(A)$ and on the Estrada index, as we demonstrate in section 6. So, using subgraph centrality instead of total communicability centrality would lead to exactly the same heuristics and results, with the disadvantage that evaluating the objective function, if necessary, would be much more expensive.

4. **Katz centrality**: the Katz centrality of node $i \in V$ is defined as the $i$th row sum of the matrix resolvent \((I - \alpha A)^{-1}\), where the parameter $\alpha$ is chosen in the interval $(0, \frac{1}{\lambda_1})$, so that the power series expansion

\[
(I - \alpha A)^{-1} = I + \alpha A + \alpha^2 A^2 + \cdots
\]

is convergent [31]. Since this centrality measure can be interpreted in terms of walks, using it instead of the total communicability would lead to the same heuristics and very similar results, especially when $\alpha$ is sufficiently close to $\frac{1}{\lambda_1}$ or if the spectral gap $\lambda_1 - \lambda_2$ is large; see [8]. Using Katz centrality, however, requires the careful selection of the parameter $\alpha$, which leads to some complications. For example, after each update one needs to recompute the dominant eigenvalue of the adjacency matrix in order to check whether the value of $\alpha$ used is still within the range of permissible values or if it has to be reduced, making this approach computationally very expensive. This problem does not arise if the matrix exponential is used instead of the resolvent.

5. **Other centrality measures**: So far we have only discussed centrality measures that can be expressed in terms of the adjacency matrix $A$. These centrality measures are all connected to the notion of walk in a graph, and they can often be understood in terms of spectral graph theory. Other popular centrality measures, such as betweenness centrality and closeness centrality (see, e.g., [35]) do not have a simple formulation in terms of matrix properties. They are based on the assumption that all communication in a graph tends to take place along shortest paths, which is not always the case (this was a major motivation for the introduction of walk-based measures, which postulate that communication between nodes can take place along walks of any length, with a preference towards shorter ones). A further disadvantage is that they are quite expensive to compute, although randomized approximations can bring the cost down to acceptable levels [11]. For these reasons we do not consider them in this paper, where the focus is on linear algebraic techniques. It remains an open question whether heuristics for manipulating graph edges so as to tune some global average of these centrality measures can lead to networks with desirable connectivity and robustness properties.

Finally, in view of the bounds (2.3), the evolution of the total communicability under network modifications is closely tied to the evolution of the dominant eigenvalue
This quantity plays a crucial role in network analysis, for example in the definition of the epidemic threshold; see, for instance, [35, p. 664] and [42]. In particular, a decrease in the total network communicability can be expected to lead to an increase in the epidemic threshold. Thus, edge modification techniques developed for tuning TC(A) can potentially be used to alter epidemics dynamics.

3. Bounds via quadrature rules. In the previous section we saw the simple bounds (2.3) on the normalized total network communicability. More refined bounds for this index can be obtained by means of quadrature rules as described in [5, 6, 25, 23].

The following theorem contains our result on the bounds for the normalized total communicability.

**Theorem 3.1.** Let $A$ be the adjacency matrix of an unweighted and undirected network. Then

$$
\Phi\left(\beta, \omega_1 + \frac{\gamma_1^2}{\omega_1 - \beta}\right) \leq \frac{TC(A)}{n} \leq \Phi\left(\alpha, \omega_1 + \frac{\gamma_1^2}{\omega_1 - \alpha}\right)
$$

where $[\alpha, \beta]$ is an interval containing the spectrum of $-A$ (i.e., $\alpha \leq -\lambda_1$ and $\beta \geq -\lambda_n$), $\omega_1 = -\mu = -\frac{1}{n} \sum_{i=1}^{n} d_i$ is the negative mean of the degrees, $\gamma_1 = \sigma = \sqrt{\frac{1}{n} \sum_{k=1}^{n} (d_k - \mu)^2}$ is the standard deviation, and

$$
\Phi(x, y) = \frac{c(e^{-x} - e^{-y}) + xe^{-y} - ye^{-x}}{x - y}, \quad c = \omega_1.
$$

A proof of this result can be found in the Supplementary Materials accompanying the paper.

Analogous bounds can be found for the adjacency matrix of the graph after performing a downdate or an update. These results are summarized in the following Corollaries.

**Corollary 3.2.** [Downdating] Let $\hat{A} = A - UW^T$, where $U = [e_i, e_j]$ and $W = [e_j, e_i]$ be the adjacency matrix of an unweighted and undirected network obtained after the downdate of the edge $(i, j)$ from the matrix $A$. Let $\omega_1 = -\mu = -\frac{1}{n} \sum_{i=1}^{n} d_i$ and $\gamma_1 = \sigma = \sqrt{\frac{1}{n} \sum_{k=1}^{n} (d_k - \mu)^2}$, where $d_i$ is the degree of node $i$ in the original graph. Then

$$
\Phi\left(\beta_-, \omega_- + \frac{\gamma_-^2}{\omega_- - \beta_-}\right) \leq \frac{TC(\hat{A})}{n} \leq \Phi\left(\alpha_-, \omega_- + \frac{\gamma_-^2}{\omega_- - \alpha_-}\right)
$$

where

$$
\left\{
\begin{array}{l}
\omega_- = \omega_1 + \frac{2}{n}; \\
\gamma_- = \sqrt{\gamma_1^2 - \frac{2}{n} (d_i + d_j - 1 + 2\omega_1 + \frac{2}{n})}
\end{array}\right.,
$$

$\alpha_-$ and $\beta_-$ are approximation of the smallest and largest eigenvalues of $-\hat{A}$ respectively, and $\Phi$ is defined as in equation (3.1) with $c = \omega_-$. Note that if bounds $\alpha$ and $\beta$ for the extremal eigenvalues of the original matrix are known, we can then use $\alpha_- = \alpha$ and $\beta_- = \beta + 1$. Indeed, if we order the eigenvalues of
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\[ \hat{A} \text{ in non-increasing order } \hat{\lambda}_1 > \hat{\lambda}_2 \geq \cdots \geq \hat{\lambda}_n \text{ we obtain, as a consequence of Weyl's Theorem (see [29, Section 4.3]), that} \]

\[ \alpha - 1 \leq -\lambda_1 - 1 < -\hat{\lambda}_1 < -\hat{\lambda}_2 \leq \cdots \leq -\hat{\lambda}_n < -\lambda_n + 1 \leq \beta + 1. \]

Furthermore, the Perron–Frobenius Theorem ensures that, when performing a downdate, the largest eigenvalue of the adjacency matrix cannot increase; hence, we deduce the more stringent bounds \( \alpha \leq -\hat{\lambda}_1 \leq -\hat{\lambda}_2 \leq \cdots \leq -\hat{\lambda}_n \leq \beta + 1. \)

Similarly, we can derive bounds for the normalized total communicability of the matrix \( \tilde{A} \) obtained from the matrix \( A \) after performing the update of the virtual edge \((i, j)\).

**Corollary 3.3. [Updating]** Let \( \tilde{A} = A + U W^T \), where \( U = [e_i, e_j] \) and \( W = [e_j, e_i] \) be the adjacency matrix of an unweighted and undirected network obtained after the update of the virtual edge \((i, j)\) in the matrix \( A \). Let \( \omega_1 = -\mu = -\frac{1}{n} \sum_{i=1}^{n} d_i \) and \( \gamma_1 = \sigma = \sqrt{\frac{1}{n} \sum_{k=1}^{n} (d_k - \mu)^2} \), where \( d_i \) is the degree of node \( i \) in the original graph. Then

\[ \Phi \left( \beta_+, \omega_+ + \frac{\gamma_+^2}{\omega_+ - \beta_+} \right) \leq \frac{TC(\tilde{A})}{n} \leq \Phi \left( \alpha_+, \omega_+ + \frac{\gamma_+^2}{\omega_+ - \alpha_+} \right) \]

where

\[
\begin{align*}
\omega_+ &= \omega_1 - \frac{2}{n}; \\
\gamma_+ &= \sqrt{\frac{1}{d_i + d_j + 1 + 2\omega_1 - \frac{2}{n}}}.
\end{align*}
\]

\( \alpha_+ \) and \( \beta_+ \) are bounds for the smallest and largest eigenvalues of \(-\tilde{A}\) respectively, and \( \Phi \) is defined as in equation (3.1) with \( c = \omega_+ \).

Notice that again, if bounds \( \alpha \) and \( \beta \) for the extremal eigenvalues of \(-A\) are known, we can then take \( \alpha_+ = \alpha - 1 \) and \( \beta_+ = \beta \). In fact, the spectrum of the rank-two symmetric perturbations \( U W^T \) and \(-U W^T\) is \{±1,0\} and hence we can use Weyl’s Theorem as before and then improve the upper bound using the Perron–Frobenius Theorem.

In the next section we will see how the new bounds can be used to guide the updating and downdating process.

**4. Modifications of the adjacency matrix.** In this section we develop techniques that allow us to tackle the following problems.

(P1) Downdate: select \( K \) edges that can be downdated from the network without disconnecting it and that cause the smallest drop in the total communicability of the graph;

(P2) Update: select \( K \) edges to be added to the network (without creating self-loops or multiple edges) so as to increase as much as possible the total communicability of the graph;

(P3) Rewire: select \( K \) edges to be rewired in the network so as to increase as much as possible the value of \( TC(A) \). The rewiring process must not disconnect the network or create self–loops or multiple edges in the graph.

As we will show below, (P3) can be solved using combinations of methods developed to solve (P1) and (P2). Hence, we first focus on the downdate and the update
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separately. Note that to decrease as little as possible the total communicability when removing an edge it would suffice to select \((i^*, j^*) \in E\) so as to minimize the quantities

\[
1^T A^k 1 - 1^T (A - UW^T)^k 1 \quad \forall k = 1, 2, \ldots,
\]

since \(TC(A) = \sum_{k=0}^{\infty} \frac{1^T A^k}{k!}\). Similarly, to increase as much as possible \(TC(A)\) by addition of a virtual edge, it would suffice to select \((i^*, j^*) \in \overline{E}\) that maximizes the differences

\[
1^T (A + UW^T)^k 1 - 1^T A^k 1 \quad \forall k = 1, 2, \ldots
\]

However, it is easy to show that in general one can not find a choice for \((i^*, j^*)\) that works for all such \(k\). Indeed, numerical experiments on small synthetic graphs (not shown here) show that in general the optimal edge selection for \(k = 2\) is different from the one for \(k = 3\). Because of this, it is unlikely that one can find a simple “closed form solution” to the problem, and we need to develop approximation techniques.

The majority of the heuristics we will develop are based on new edge centrality measures. The idea underlying these is that it seems reasonable to assume that an edge is more likely used as communication channel if its adjacent nodes are given a lot of information to spread. We thus introduce three new centrality measures for edges based on this principle: edges connecting important nodes are themselves important.

**Definition 4.1.** For any \(i, j \in V\) we define the edge subgraph centrality of an existing/virtual edge \((i, j)\) as

\[
^{e \text{SC}}(i, j) = (e^A)_{ii} (e^A)_{jj}.
\]

This definition, based on the subgraph centrality of nodes, exploits the fact that the matrix exponential is symmetric positive definite and hence \((e^A)_{ii} > (e^A)_{jj}^2\).

It is important to observe that when the spectral gap \(\lambda_1 - \lambda_2\) is “large enough”, then the subgraph centrality \((e^A)_{ii}\) and the total communicability centrality \([e^A 1]_i\) are essentially determined by \(e^{\lambda_1} q_1(i)^2\) and \(e^{\lambda_1} q_1(i)\|q_1\|_1\), respectively (see, e.g., [7, 8, 17]); it follows that in this case the two centrality measures introduced and a centrality measure based on the eigenvector centrality for nodes can be expected to provide similar rankings. This is especially true when attention is restricted to the top edges (or nodes). This observation motivates the introduction of the following edge centrality measure.

**Definition 4.2.** For any \(i, j \in V\) we define the edge total communicability centrality of an existing/virtual edge \((i, j)\) as

\[
^{e \text{TC}}(i, j) = [e^A 1]_i [e^A 1]_j.
\]

**Definition 4.3.** For any \(i, j \in V\) we define the edge eigenvector centrality of an existing/virtual edge \((i, j)\) as

\[
^{e \text{EC}}(i, j) = q_1(i) q_1(j).
\]
As a further justification for this definition, note that
\[ \lambda_1 - 2(\text{EC}(i, j)) \leq \hat{\lambda}_1 \leq \lambda_1, \quad \hat{\lambda}_1 \geq \lambda_1 + 2(\text{EC}(i, j)), \]
where \( \hat{\lambda}_1 \) is the leading eigenvalue of the matrix \( \hat{A} \) and \( \tilde{\lambda}_1 \) is the leading eigenvalue of the matrix \( \tilde{A} \), as defined in section 2. These inequalities show that the edge eigenvector centrality of an existing/virtual edge \((i, j)\) is strictly connected to the change in the value of the leading eigenvalue of the adjacency matrix, which influences the evolution of the total communicability when we modify \( A \) (see Remark 2).

**Remark 3.** The edge eigenvector centrality has been used in [41, 42] to devise edge removal techniques aimed to reduce significantly \( \lambda_1 \), so as to increase the epidemic threshold of networks.

Note that we defined these measures of centrality for both existing and virtual edges (as in [9]). The reason for this as well as the justification for these definitions will become clear in the next subsections.

We now discuss how to use these definitions to tackle the problems previously described. The computational aspects concerning the implementation of the heuristics we are about to introduce and the derivation of their computational costs are described in the Supplementary Materials.

**P1 Downdate.** The downdate of any edge in the network will result in a reduction of its total communicability. Note that since we are focusing on the case of connected networks, we will only perform downdates that keep the resulting graph connected. In practice, it is desirable to further restrict the choice of downdates to a subset of all existing edges, on the basis of criteria to be discussed shortly.

An “optimal” approach would select at each step of the downdating process a candidate edge corresponding to the minimum decrease of communicability.\(^2\) Note that for large networks this method is too costly to be practical. For this reason we aim to develop inexpensive techniques that will hopefully give close-to-optimal results. Nevertheless, for small networks we will use the “optimal” approach (where we systematically try all feasible edges and delete the one causing the least drop in total communicability) as a baseline method against which we compare the various algorithms discussed below. This method will be henceforth referred to as optimal.

The next methods we introduce perform the downdate of the lowest ranked existing edge according to the edge centrality measures previously introduced whose removal does not disconnect the network. We will refer to these methods as subgraph, nodeTC, and eigenvector, which are based on definitions 4.1, 4.2, and 4.3, respectively. From the point of view of the communicability, these methods downdate an edge connecting two nodes which are peripheral (i.e., have low centrality) and therefore are not expected to give a large contribution to the spread of information along the network. Hence, the selected edge is connecting two nodes whose ability to exchange information is already very low, and we do not expect the total communicability to suffer too much from this edge removal. This observation also suggests that such downdates can be repeatedly applied without the need to recompute the ranking of the edges after each downdate. As long as the number of downdates performed remains small compared to the total number of edges, we expect good results at a greatly reduced total cost. Note also that such downdates can be performed simultaneously.

\(^2\)Strictly speaking, this would correspond to a greedy algorithm which is only locally optimal. In general, this is unlikely to result in “globally optimal” network communicability. In this paper, the term “optimal” will be understood in this limited sense only.
rather than sequentially. We will refer to these variants as \textit{subgraph.no}, \textit{nodeTC.no}, and \textit{eigenvector.no}.

Finally, we consider a technique motivated by the bounds obtained via quadrature rules derived in section 3. From the expression for the function $\Phi$ in the special case of the downdate (cf. Corollary 3.2), we infer that a potentially good choice may be to remove the edge having incident nodes $i, j$ for which the sum $d_i + d_j$ is minimal, if its removal does not disconnect the network. Indeed, this choice reduces the upper bound only slightly and the total communicability may mirror this behavior. Another way to justify this strategy is to observe that it is indeed the optimal strategy if we approximate $e^A$ with its second-order approximation $I + A + \frac{1}{2}A^2$ in the definition of total communicability. This technique will be henceforth referred to as \textit{degree}. We note that a related measure, namely, the average of the out-degrees $d_i + d_j$, was proposed in [9] as a measure for the centrality of an edge $(i, j)$ in directed graphs.

\textbf{(P2) Update.} Most real world networks are characterized by low average degree. As a consequence, the adjacency matrices of such networks are sparse ($m = O(n)$). For the purpose of selecting a virtual edge to be updated, this implies that we have approximately $\frac{1}{2}(n^2 - cn)$ possible choices if we want to avoid the formation of multiple edges or self-loops (here $c$ is a moderate constant). Each one of these possible updates will result in an increase of the total communicability of the network, but not every one of these will result in a significant increment.

One natural updating technique is to connect two nodes having high centralities, i.e., add the virtual edge having the highest ranking according to the corresponding edge centrality. Its incident nodes, being quite central, can be expected to have an important role in the spreading of information along the network; on the other hand, the communication between them may be relatively poor (think for example of the case where the two nodes sit in two distinct communities). Hence, giving them a preferential communication channel, such as an edge between them, should result in a better spread of information along the whole network. Again, we will use the labels \textit{subgraph}, \textit{nodeTC}, and \textit{eigenvector} to describe these updating strategies. As before, in order to reduce the computational cost, we also test the effectiveness of these techniques without the recomputation of the ranking of the virtual edges after each update. These variants (referred to as \textit{subgraph.no}, \textit{nodeTC.no}, and \textit{eigenvector.no}) are expected to return good results as well, since the selected update should not radically change the ranking of the edges. Indeed, they make central nodes even more central, and the ranking of the edges remains consequently almost unchanged. Note again that these updates can be performed simultaneously rather than sequentially.

As for the case of downdating, the bounds via quadrature rules derived in section 3 suggest an updating technique, i.e., adding the virtual edge $(i, j)$ for which $d_i + d_j$ is maximal. Indeed, such a choice would maximize the lower bound on the total communicability, see Corollary 3.3. Again, this choice can also be justified by noting that it is optimal if $e^A$ is replaced by its quadratic Maclaurin approximant. We will again use the label \textit{degree} to refer to this updating strategy.

All these techniques will be compared with the \textbf{optimal} one, based on systematically trying all feasible virtual edges and selecting at each step the one resulting in the largest increase of the total communicability. Due to the very high cost of this brute force approach, we will use it only on small networks.

The heuristics introduced to tackle (P1) and (P2) are summarized in Table 1.
(P3) Rewire. As we have already noted, there are situations in which the rewire of an edge may be preferable to the addition of a new one. There are various possible choices for the rewiring strategy to follow. The greatest part of those found in literature are variants of random rewiring (see for example [10, 32]). In this paper, on the other hand, we are interested in devising mathematically informed rewiring strategies. For comparison purposes, however, we will compare our rewiring methods to the random rewire method, random, which downdates an edge (chosen uniformly at random among all edges whose removal does not disconnect the network) and then updates a virtual edge, also chosen uniformly at random.

Combining the various downdating and updating methods previously introduced we obtain different rewiring strategies based on the centralities of edges and on the bounds for the total communicability. Concerning the methods based on the edge subgraph, eigenvector, and total communicability centrality, we note that since a single downdate does not dramatically change the communication capability of the network, we do not need to recompute the centralities and the ranking of the edges after each downdating step, at least as long as the number of rewired edges remains relatively small (numerical experiments not shown here support this claim). On the other hand, after each update we may or may not recalculate the edge centralities. As before, we use subgraph/subgraph.no, eigenvector/eigenvector.no and nodeTC/nodeTC.no to refer to these three variants of rewiring. Additionally, we introduce another rewiring strategy, henceforth referred to as node, based on the subgraph centrality of the nodes. In this method we disconnect the most central node from the least central node among its immediate neighbors; then we connect it to the most central node among those it is not linked to. It is worth emphasizing that this strategy is philosophically different from the previous ones based on the edge subgraph centrality in the downdating phase (the updating step is the same). In fact, in those methods we use information on the nodes in order to deduce some information on the edges connecting them; on the other hand, the node algorithm does not take into account the potentially high “payload” of the edges involved, whose removal may result in a dramatic drop in the total communicability.

5. Numerical studies. In this section we discuss the results of numerical studies performed in order to assess the effectiveness and efficiency of the proposed techniques. The tests have been performed on both synthetic and real-world networks, as described below. We refer to the Supplementary Materials for the results of computations performed on four small social networks, aimed at comparing our heuristics with optimal. These results show that for these small networks, the resulting total communicabilities are essentially identical to those obtained with the optimal strategy.

5.1. Real-world networks. All the networks used in the tests can be found in the University of Florida Sparse Matrix Collection [15] under different “groups”.

Table 1

| Brief description of the techniques introduced in the paper. |
|-------------|-------------|
| Method      | Downdate: \((i, j) \in E\) | Update: \((i, j) \not\in E\) |
| optimal     | \(\text{arg min}\{TC(A) - TC(b)\}\) | \(\text{arg max}\{TC(A) - TC(b)\}\) |
| subgraph(.no) | \(\text{arg min}\{SC(i, j)\}\) | \(\text{arg max}\{SC(i, j)\}\) |
| eigenvector(.no) | \(\text{arg min}\{EC(i, j)\}\) | \(\text{arg max}\{EC(i, j)\}\) |
| nodeTC(.no) | \(\text{arg min}\{TC(i, j)\}\) | \(\text{arg max}\{TC(i, j)\}\) |
| degree      | \(\text{arg min}\{d_i + d_j\}\) | \(\text{arg max}\{d_i + d_j\}\) |
### Table 2
Description of the Data Set.

<table>
<thead>
<tr>
<th>NAME</th>
<th>$n$</th>
<th>$m$</th>
<th>$\lambda_1$</th>
<th>$\lambda_2$</th>
<th>$\lambda_1 - \lambda_2$</th>
</tr>
</thead>
<tbody>
<tr>
<td>Minnesota</td>
<td>2640</td>
<td>3302</td>
<td>3.2324</td>
<td>3.2319</td>
<td>0.0005</td>
</tr>
<tr>
<td>USAir97</td>
<td>332</td>
<td>2126</td>
<td>41.233</td>
<td>17.308</td>
<td>23.925</td>
</tr>
<tr>
<td>as–735</td>
<td>5534</td>
<td>8472</td>
<td>46.893</td>
<td>12.330</td>
<td>14.563</td>
</tr>
<tr>
<td>Erdős02</td>
<td>8638</td>
<td>24806</td>
<td>71.613</td>
<td>53.166</td>
<td>18.447</td>
</tr>
<tr>
<td>ca–HepTh</td>
<td>126146</td>
<td>161950</td>
<td>3.911</td>
<td>3.840</td>
<td>0.071</td>
</tr>
</tbody>
</table>

The USAir97 and Erdős02 networks are from the Pajek group. The USAir97 network describes the US Air flight routes in 1997, while the Erdős02 network represents the Erdős collaboration network, Erdős included. The network as–735, from the SNAP group, is the communication network of a group of autonomous system (AS) measured over 735 days between November 8, 1997 and January 2, 2000. Communication occurs when routers from two ASs exchange information. The Minnesota network from the Gleich group represents the Minnesota road network. These latter three networks are not connected, therefore the tests were performed on their largest connected component. We point out that the original largest connected component of the network as–735 has 1323 ones on the main diagonal which were retained in our tests. The network ca–HepTh is from the SNAP group and represents the collaboration network of arXiv High Energy Physics Theory; the network as–22july06 is from the Newman group and represents the (symmetrized) structure of Internet routers as of July 22, 2006. Finally, the network usroad–48, which is from the Gleich group, represents the continental US road network. For each network, Table 2 reports the number of nodes ($n$), the number of edges ($m$), the two largest eigenvalues, and the spectral gap.

We use the first four networks to test all methods described in the previous section (except for `optimal`, which is only applied to the four smallest networks — see the Supplementary Materials) and the last three to illustrate the performance of the most efficient among the methods tested.

We first consider the networks Minnesota, as735, USAir97, and Erdős02, for which we perform $K = 50$ modifications. For these networks the set $\overline{E}$ (the complement of the set $E$ of edges) is large enough that performing an extensive search for the edge to be updated is expensive. Hence, we form the set $S$ containing the top 10% of the nodes ordered according to the eigenvector centrality and we restrict our search to virtual edges incident to these nodes only. An exception is the network USAir97 where we have used the set $S$ corresponding to the top 20% of the nodes, since in the case of 10% this set contained only 52 virtual edges. In Figures 1 and 2 we show results for the methods `eigenvector`, `eigenvector.no`, `subgraph`, `subgraph.no` and `degree`. Before commenting on these, we want to stress the poor performance of `node` when tackling (P3); this shows that the use of edge centrality measures (as opposed to node centralities alone) is indispensable in this framework. The results for these networks clearly show the effectiveness of the `eigenvector` and `subgraph` algorithms and of their less expensive variants `eigenvector.no` and `subgraph.no` in nearly all cases; similar results were obtained with `nodeTC` and `nodeTC.no` (not shown). The only exception is in the downdating of the Minnesota network, where the eigenvector-based techniques give slightly worse results. This fact is easily explained in view of
the tiny spectral gap characterizing this and similar networks\(^3\) (see Table 2). Because of this property, eigenvector centrality is a poor approximation of subgraph centrality and cannot be expected to give results similar to those obtained with subgraph and subgraph.no.

The results for the downdate show that the inexpensive degree method does not perform as well on these networks, except perhaps on Minnesota. The relatively poor performance of this method is due to the fact that the information used by this method to select an edge for downdating is too local.

Note, however, the scale on the vertical axis in Figures 1–2, suggesting that for these networks (excluding perhaps Minnesota) all the edge centrality-based methods perform well with only very small relative differences between the resulting total communicabilities.

Overall, these results indicate that the edge centrality-based methods, especially the inexpensive eigenvector.no and nodeTC.no variants, are an excellent choice in almost all cases and to tackle all the problems. In the case of downdating networks with small spectral gaps, subgraph.no may be preferable but at a higher cost.

The behavior of the degree method depends strongly on the network on which it is used. Our tests indicate that it behaves well in some cases (for example, P2 for Erdös02) but poorly in others (P2 for Minnesota). We speculate that this method may perform adequately when tackling (P2) on scale-free networks (such as Erdös02) where a high degree is an indication of centrality in spreading information across the

\(^3\)Small spectral gaps are typical of large, grid-like networks such as the road networks or the graphs corresponding to uniform triangulations or discretizations of physical domains.
Some comments on the difference in the results for updating as compared to those for rewiring (downdating followed by updating) are in order. Recall that our downdating strategies aim to reduce as little as possible the decrease in the value of the total communicability, whereas the updating techniques aim to increase this index as much as possible. With this in mind, it is not surprising to see that the trends of the evolution of the total communicability after rewiring reflect those obtained with the updating strategies. The values obtained using the updates are in general higher than those obtained using the rewiring strategies, since updating implies the addition of edges whereas in rewiring the number of edges remains the same. Experiments not reported here indicate that the methods based on the edge eigenvector and total communicability centrality are more stable than the others under rewiring and to dampen the effect of the downdates.

In Figures 3-4 we show results for the three largest networks in our data set (ca–HepTh, as-22july06 and usroad-48). In the case of the updating, we have selected the virtual edges among those in the subgraph containing the top 1% of nodes ranked according to the eigenvector centrality. We compare the following methods: eigenvector, eigenvector.no, nodeTC, nodeTC.no, subgraph.no and degree; random downdating was also tested and found to give poor results. Note that network usroad-48 behaves similarly to Minnesota; this is not surprising in view of the fact that these are both road networks with a tiny spectral gap. Looking at the scale on the vertical axis, however, it is clear that the decrease in total communicability is negligible with all the methods tested here. The results on these networks confirm the
general trend observed so far; in particular, we note the excellent behavior of nodeTC and nodeTC.no.

5.2. Synthetic networks. The synthetic examples used in the tests were produced using the CONTEST toolbox for Matlab (see [39, 40]). We tested two types of graphs: the preferential attachment (Barabási–Albert) model and the small world (Watts–Strogatz) model.

The preferential attachment model [4] was designed to produce networks with scale–free degree distributions as well as the small world property, characterized by short average path length and relatively high clustering coefficient. In CONTEST, preferential attachment networks are constructed using the command \texttt{pref(n,d)} where \(n\) is the number of nodes and \(d \geq 1\) is the number of edges each new node is given when it is first introduced to the network. The network is created by adding nodes one by one (each new node with \(d\) edges). The edges of the new node connect to nodes already in the network with a probability proportional to the degree of the already existing nodes. This results in a scale–free degree distribution.

The second class of synthetic test matrices used in our experiments corresponds to Watts–Strogatz small world networks. The small world model was developed as a way to impose a high clustering coefficient onto classical random graphs [43]. The function used to build these matrices takes the form \texttt{smallw(n,k,p)}. Here \(n\) is the number of nodes in the network, originally arranged in a ring and connected to their \(k\) nearest neighbors. Then each node is considered independently and, with probability
Fig. 5. Evolution of the total communicability when 50 downdates, updates or rewires are performed on two synthetic networks with \( n = 1000 \) nodes.

\[ \begin{align*}
\text{Pref} & \\
\text{Rewire} & \\
\text{Update} &
\end{align*} \]

In our tests, we have used matrices with \( n = 1000 \) nodes which were built using the default values for the functions previously described. We used \( d = 2 \) in the Barabási–Albert model and \( k = 2, p = 0.1 \) in the Watts–Strogatz model.

The results for our tests are presented in Figure 5. These results agree with what we have seen previously on real-world networks. Interestingly, degree does not perform well for the downdate when working on the preferential attachment model; this behavior reflects what we have seen for the networks USAir97, as–735, and Erdös02, which are indeed scale-free networks.

5.3. Timings for synthetic networks. We have performed some experiments with synthetic networks of increasing size in order to assess the scalability of the various methods introduced in this paper. A sequence of seven adjacency matrices corresponding to Barabási–Albert scale-free graphs was generated using the CONTEST toolbox. The order of the matrices ranges from 1000 to 7000; the average degree is kept constant at 5. A fixed number of modifications (\( K = 500 \)) was carried out on each network. All experiments were performed using Matlab Version 7.12.0.635 (R2011a) on an IBM ThinkPad running Ubuntu 12.04.5 LTS, a 2.5 GHZ Intel Core i5 processor, and 3.7 GiB of RAM. We used the built-in Matlab function \texttt{eigs} (with the default settings) to approximate the dominant eigenvector of the adjacency matrix \( A \), the Matlab toolbox \texttt{mmq} [33] to estimate the diagonal entries of \( e^A \) (with a fixed number of five nodes in the Gauss–Radau quadrature rule, hence five Lanczos steps per estimate), and the toolbox \texttt{funm} \texttt{kryl} to compute the vector \( e^A \mathbf{1} \) of total
Fig. 6. Timings in seconds for scale-free graphs of increasing size (500 modifications).

Communicabilities, also with the default parameter settings.

The results are shown in Figure 6. The approximate (asymptotic) linear scaling behavior of the various methods (in particular of nodeTC.no and eigenvector.no, which are by far the fastest, see the insets) is clearly displayed in these plots.

5.4. Timings for larger networks. In Tables 3–4 we report the timings for various methods when $K = 2000$ downdates and updates are selected for the three largest networks listed in Table 2.

The timings presented refer to the selection of the edges to be downdated or updated, which dominates the computational effort. For the method subgraph.no in the case of downdates, we restricted the search of candidate edges to a subset of $E$ in order to reduce costs. For the three test networks we used 40%, 45% and 15% of the nodes, respectively, chosen by taking those with lowest eigenvector centrality, and the corresponding edges. We found the results to be very close to those obtained working with the complete set $E$, but at a significantly lower cost (especially for the largest network).

These results clearly show that algorithms nodeTC.no and eigenvector.no are orders of magnitude faster than the other methods; method subgraph.no, while significantly more expensive, is still reasonably efficient and can be expected to give better results in some cases (e.g., on networks with a very small spectral gap). The degree algorithm, on the other hand, cannot be recommended in general since it gives somewhat inferior results. The remaining methods eigenvector, nodeTC and subgraph (not shown here) are prohibitively expensive for large networks, at least when the number $K$ of modifications is high (as it is here).

We also observe that downdating is generally a more expensive process than updating, since in the latter case the edges are to be chosen among a fairly small subset of all virtual edges, whereas in the downdating process we work on the whole set $E$ of existing edges (or on a large subset of $E$). For some methods the difference in cost becomes significant when the networks are sufficiently large and the number of modifications to be performed is high.

Summarizing, the method labelled nodeTC.no is the fastest and gives excellent results, quite close to those of the more expensive methods, and therefore we can

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4It is worth mentioning that in principle it is possible to greatly reduce the cost of this method using parallel processing, since each subgraph centrality can be computed independently of the others.
Table 3
Timings in seconds for $K = 2000$ downdates performed on the three largest networks in Table 2.

<table>
<thead>
<tr>
<th>Method</th>
<th>ca--HepTh</th>
<th>as--22july06</th>
<th>usroad--48</th>
</tr>
</thead>
<tbody>
<tr>
<td>eigenvector</td>
<td>278.13</td>
<td>399.83</td>
<td>11207.39</td>
</tr>
<tr>
<td>eigenvector.no</td>
<td>0.07</td>
<td>1.79</td>
<td>4.08</td>
</tr>
<tr>
<td>nodeTC</td>
<td>553.04</td>
<td>1234.49</td>
<td>2634.27</td>
</tr>
<tr>
<td>nodeTC.no</td>
<td>0.34</td>
<td>0.83</td>
<td>1.34</td>
</tr>
<tr>
<td>subgraph.no</td>
<td>107.36</td>
<td>383.34</td>
<td>1774.07</td>
</tr>
<tr>
<td>degree</td>
<td>29.67</td>
<td>53.42</td>
<td>153.52</td>
</tr>
</tbody>
</table>

Table 4
Timings in seconds for $K = 2000$ updates performed on the three largest networks in Table 2.

<table>
<thead>
<tr>
<th>Method</th>
<th>ca--HepTh</th>
<th>as--22july06</th>
<th>usroad--48</th>
</tr>
</thead>
<tbody>
<tr>
<td>eigenvector</td>
<td>192.8</td>
<td>436.9</td>
<td>1599.5</td>
</tr>
<tr>
<td>eigenvector.no</td>
<td>0.19</td>
<td>0.33</td>
<td>5.85</td>
</tr>
<tr>
<td>nodeTC</td>
<td>561.9</td>
<td>1218.8</td>
<td>2932.2</td>
</tr>
<tr>
<td>nodeTC.no</td>
<td>0.30</td>
<td>0.55</td>
<td>1.59</td>
</tr>
<tr>
<td>subgraph.no</td>
<td>3.13</td>
<td>7.20</td>
<td>121.4</td>
</tr>
<tr>
<td>degree</td>
<td>11.1</td>
<td>12.4</td>
<td>175.8</td>
</tr>
</tbody>
</table>

recommend its use for the type of problems considered here. The methods labelled eigenvector.no and subgraph.no are also effective and may prove useful in some settings, especially for updating.

6. Evolution of other connectivity measures. In this section we want to highlight another facet of the methods we have introduced for (approximately) optimizing the total communicability. In particular, we look at the evolution of other network properties under our updating strategies. When building or modifying a network, there are various features that one may want to achieve. Typically, there are two main desirable properties: first, the network should do a good job at spreading information, i.e., have a high total communicability; second, the network should be robust under targeted attacks or random failure, which is equivalent to the requirement that it should be difficult to “isolate” parts of the network, i.e., the network should be “well connected”. This latter property can be measured by means of various indices. One such measure is the spectral gap $\lambda_1 - \lambda_2$. As a consequence of the Perron–Frobenius Theorem, adding an edge to a connected network causes the dominant eigenvalue $\lambda_1$ of $A$ to increase. Test results (not shown here) show that when a network is updated using one of our techniques, the first eigenvalue increases rapidly with the number of updates. On the other hand, the second eigenvalue $\lambda_2$ tends to change little with each update and it may even decrease (recall that the matrix $UW^T = e_ie_j^T + e_ie_i^T$ being added to $A$ in an update is indefinite). Therefore, the spectral gap $\lambda_1 - \lambda_2$ widens rapidly with the number of updates.\footnote{This fact, incidentally, may serve as further justification for the effectiveness of algorithms like nodeTC.no and eigenvector.no.} It has been pointed out by various authors (see, e.g., [17, 37]) that a large spectral gap is typical of complex networks with good expansion properties.

Here we focus on a related measure, the so-called free energy (also known in the literature as natural connectivity) of the network. In particular, we investigate the effect of our proposed methods of network updating on the evolution of this index.

5This fact, incidentally, may serve as further justification for the effectiveness of algorithms like nodeTC.no and eigenvector.no.
6.1. Tracking the free energy (or natural connectivity). In [30] the authors discuss a measure of network connectivity which is based on an intuitive notion of robustness and whose analytical expression has a clear meaning and can be derived from the eigenvalues of $A$; they refer to it as the natural connectivity of the network (see also [44]). The idea underlying this index is that a network is more robust if there exists more than one route to get from one node to another; this property ensures that if a route becomes unusable, there is an alternative way to get from the source of information to the target. Therefore, intuitively a network is more robust if it has a lot of (apparently) redundant routes connecting its vertices or, equivalently, if each of its nodes is involved in a lot of closed walks. The natural connectivity aims at quantifying this property by using an existing measure for the total number of closed walks in a graph, namely, the Estrada index [16]. This index, denoted by $EE(G)$, is defined as the trace of the matrix exponential. Normalizing this value and taking the natural logarithm, one obtains the natural connectivity of the graph:

$$\bar{\lambda}(A) = \ln \left( \frac{1}{n} \sum_{i=1}^{n} e^{\lambda_i} \right) = \ln(EE(G)) - \ln(n).$$

It turns out, however, that essentially the same index was already present in the literature. Indeed, the natural connectivity is only one of the possible interpretations that can be given to the logarithm of the (normalized) Estrada index. Another, earlier interpretation was given in [19], where the authors related this quantity to the Helmholtz free energy of the network $F = -\ln (EE(G))$. Therefore, since $\bar{\lambda} = -F - \ln(n)$, the behavior of $F$ completely describes that of $\bar{\lambda}$ (and conversely) as the graph is modified by adding or removing links.

The natural connectivity has been recently used (see [12]) to derive manipulation algorithms that directly optimize this robustness measure. In particular, the updating algorithm introduced in [12] appears to be superior to existing heuristics, such as those proposed in [10, 24, 38]. This algorithm, which costs $O(mt + Kd_{max}^2 + Kn t^2)$ where $d_{max} = \max_{i \in V} d_i$ and $t$ is the (user-defined) number of leading eigenpairs, selects $K$ edges to be added to the network by maximizing a quantity that involves the elements of the leading $t$ eigenpairs of $A$.

We have compared our updating techniques with that described in [12]. Results for four representative networks are shown in Figure 7. In our tests, we use the value $t = 50$ (as in [12]), and we select $K = 500$ edges. Note that, when $K$ is large, the authors recommend to recompute the set of $t$ leading eigenpairs every $l$ iterations. This operation requires an additional effort that our faster methods do not need. Since the authors in [12] show numerical experiments in which the methods with and without the recomputation return almost exactly the same results, we did not recompute the eigenpairs after any of the updates.

Figure 7 displays the results for both the evolution of the natural connectivity and of the normalized total communicability, where the latter is plotted in a semi-logarithmic scale. A total of 500 updates have been performed. The method labelled Chan selects the edges according to the algorithm described in [12] choosing from all the virtual edges of the graph. For our methods we used, as before, the virtual edges in the subgraph obtained selecting the top 10% or 20% of nodes ranked according to the eigenvector centrality. As one can easily see, our methods generally outperform the algorithm proposed in [12]. In particular, nodeTC.no and eigenvector.no give

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6A description of the algorithm can be found in the Supplementary Material.
Fig. 7. Evolution of the natural connectivity and of the normalized total communicability (in a semi-logarithmic scale plot) when up to 500 updates are performed on four real-world networks.

Generally better results than Chan and are much faster in practice. For instance, the execution time with Chan on the network ca-HepTh was over 531 seconds, and much higher for the two larger networks. We recall (see Table 4) that the execution times for nodeTC.no and eigenvector.no are about three orders of magnitude smaller.

It is striking to see how closely the evolution of the natural connectivity mirrors the behavior of the normalized total communicability. This is likely due to the fact that both indices depend on the eigenvalues of $A$ (with a large contribution coming from the terms containing $\lambda_1$, see (2.2) and the subsequent remark), and all the updating strategies used here tend to make $\lambda_1$ appreciably larger.

Returning to the interpretation in terms of statistical physics, from Figure 7 we deduce that the free energy of the graph decreases as we add edges to the network. In particular this means that the network is evolving toward a more stable configuration and, in the limit, toward equilibrium, which is the configuration with maximum entropy.\footnote{The relation between the free energy and the Gibbs entropy is described in more detail in the Supplementary Material.}

These findings indicate that the normalized total communicability is equally effective an index as the natural connectivity (equivalently, the free energy) for the purpose of characterizing network connectivity. Since the network total communicability can be computed very fast (in $O(n)$ time), we believe that the normalized total communicability should be used instead of the natural connectivity, especially for large networks. Indeed, computing the natural connectivity requires evaluating the trace of $e^{\lambda_1}$; even when stochastic trace estimation is used \cite{2}, this is several times...
more expensive, for large networks, than the total communicability.

7. Conclusions and future work. In this paper we have introduced several techniques that can be used to modify an existing network so as to obtain networks that are highly sparse, and yet have a large total communicability.

These heuristics make use of various measures of edge centrality, a few of which have been introduced in this work. Far from being ad hoc, these heuristics are widely applicable and mathematically justified. All our techniques can be implemented using well-established tools from numerical linear algebra: algorithms for eigenvector computation, Gauss-based quadrature rules for estimating quadratic forms, and Krylov subspace methods for computing the action of a matrix function on a vector. At bottom, the Lanczos algorithm is the main player. High quality, public domain software exists to perform these modifications efficiently.

Among all the methods introduced here, the best results are obtained by the nodeTC.no and eigenvector.no algorithms, which are based on the edge total communicability and eigenvector centrality, respectively. These methods are extremely fast and returned excellent results in virtually all the tests we have performed. For updating networks characterized by a small spectral gap, a viable alternative is the algorithm subgraph.no. While more expensive than nodeTC.no and eigenvector.no, this method scales linearly with the number of nodes and yields consistently good results.

Finally, we have shown that the total communicability can be effectively used as a measure of network connectivity, which plays an important role in designing robust networks. Indeed, the total communicability does a very good job at quantifying two related properties of networks: the ease of spreading information, and the extent to which the network is “well connected”. Our results show that the total communicability behaves in a manner very similar to the natural connectivity (or free energy) under network modifications, while it can be computed much more quickly.

Future work should include the extension of these techniques to other types of networks, including directed and weighted ones.

Acknowledgements. We are grateful to Ernesto Estrada for providing some of the networks used in the numerical experiments and for pointing out some useful references. The first author would like to thank Emory University for the hospitality offered in 2014, when this work was completed. We also thank two anonymous referees for helpful suggestions.

REFERENCES


Appendix A. Supplementary Materials to the paper.

Abstract. In this document we summarize a few supplementary results to the accompanying paper. We give a detailed proof of the bounds on the normalized total communicability obtained via quadrature rules (Theorem 3.1, section 3). We also derive the computational costs for the heuristics introduced. Moreover, this document contains the results of some numerical experiments performed on four small networks to assess the viability of our techniques. We provide full descriptions four our downdating and updating algorithms and for the updating algorithm developed in [4]. Finally, we briefly recall the approach used to relate the Estrada index of a graph to its Helmholtz free energy.

A.1. Bounds via quadrature rules: a proof of Theorem 3.1. In this section we give a proof of Theorem 3.1. In order to make this document self-contained, we briefly recall here the technique used to derive bounds via quadrature rules on bilinear forms.

Bounds on bilinear forms $u^T f(A) v$ can be derived based on Gauss–type quadrature rules when $f$ is a strictly completely monotonic (s.c.m.) function on the interval $[a, b]$ containing the spectrum of $A$ by working on a $2 \times 2$ matrix derived from one step of the symmetric Lanczos iteration (see [2, 10]). Recall that a function is s.c.m. on $[a, b]$ if $f^{(2l)}(x) > 0$ and $f^{(2l+1)}(x) < 0$ for all $x \in [a, b]$ and for all $l \geq 0$, where $f^{(k)}$ denotes the $k$th derivative of $f$ and $f^{(0)} \equiv f$. In order to compute bounds for the normalized total communicability, this means that we need to use $f(x) = e^{-x}$ and therefore we work with the matrix $-A$.

The starting point is to observe that bilinear forms $u^T f(A) v$ can be thought of as Riemann–Stieltjes integrals with respect to the spectral measure associated with the symmetric matrix $A$:

$$u^T f(A) v = \int_a^b f(\lambda) dm(\lambda), \quad m(\lambda) = \begin{cases} 0, & \lambda < a = \lambda_n \\ \sum_{k=i+1}^n w_k z_k, & \lambda_{i+1} \leq \lambda < \lambda_i \\ \sum_{k=1}^n w_k z_k, & b = \lambda_1 \leq \lambda \end{cases}$$

where $A = Q \Lambda Q^T$, $w = Q^T u = (w_i)$, and $z = Q^T v = (z_i)$.

This integral can be approximated by means of Gauss–Radau quadrature rules, which can be used to obtain lower and upper bounds on the bilinear forms of interest. In particular, our bounds are derived using the Gauss–Radau quadrature rule:

$$(A.1) \quad \int_a^b f(\lambda) dm(\lambda) = \sum_{j=1}^p c_j f(t_j) + v_1 f(\tau_1),$$

where the nodes $\{t_j\}_{j=1}^p$ and the weights $\{c_j\}_{j=1}^p, v_1$ are to be determined, whereas $\tau_1$ is prescribed and equal either to $a$ or to $b$. The Gauss–Radau bounds are then as described in the following theorem.

Theorem A.1 (6.4 in [10]). Suppose $f$ is such that $f^{(2l+1)}(\xi) < 0$ for all $l$ and for all $\xi \in (a, b)$. Let $U_{GR}$ be defined as

$$U_{GR}[f] = \sum_{j=1}^p c_j^a f(t_j^a) + v_1^a f(a),$$

$c_j^a, v_1^a, t_j^a$ being the weights and nodes in (A.1) with $\tau_1 = a$, and let $L_{GR}$ be defined as

$$L_{GR}[f] = \sum_{j=1}^p c_j^b f(t_j^b) + v_1^b f(b),$$
Network updating and downdating

$c^b_j, v^b_1, t^b_j$ being the weights and nodes in (A.1) with $\tau_1 = b$. The Gauss–Radau rule is exact for polynomials of degree less than or equal to $2p$ and satisfies

$$L_{GR}[f] \leq \int_a^b f(\lambda) dm(\lambda) \leq U_{GR}[f].$$

Moreover for all $p$ there exists $\eta_U, \eta_L \in [a, b]$ such that

$$\int_a^b f(\lambda) dm(\lambda) - U_{GR}[f] = \frac{f^{(2p+1)}(\eta_U)}{(2p+1)!} \int_a^b (\lambda - a) \left[ \prod_{j=1}^{p} (\lambda - t^a_j) \right]^2 dm(\lambda),$$

$$\int_a^b f(\lambda) dm(\lambda) - L_{GR}[f] = \frac{f^{(2p+1)}(\eta_L)}{(2p+1)!} \int_a^b (\lambda - b) \left[ \prod_{j=1}^{p} (\lambda - t^b_j) \right]^2 dm(\lambda).$$

It is therefore necessary to evaluate two quadrature rules, one for the upper bound and one for the lower bound. However, the explicit computation of nodes and weights can be avoided. Indeed, the evaluation of the quadrature rules is mathematically equivalent to the computation of orthogonal polynomials via a three–term recurrence, or, equivalently, to the computation of entries and spectral information of a certain tridiagonal matrix via the Lanczos algorithm. In fact, the right hand side of equation (A.1) can be computed from the relation (Theorem 6.6 in [10]):

(A.2) \[ \sum_{j=1}^{p} c_j f(t_j) + v_1 f(\tau_1) = e^T f(J_{p+1}) e_1, \]

where

$$J_{p+1} = \begin{pmatrix} \omega_1 & \gamma_1 & \omega_2 & \gamma_2 & \cdots & \cdots & \gamma_{p-1} & \omega_p & \gamma_p \\ \gamma_1 & \omega_2 & \gamma_2 & \cdots & \cdots & \cdots & \gamma_{p-1} & \omega_p & \gamma_p \\ \omega_2 & \gamma_2 & \cdots & \cdots & \cdots & \cdots & \cdots & \cdots & \cdots \\ \cdots & \cdots & \cdots & \cdots & \cdots & \cdots & \cdots & \cdots & \cdots \\ \cdots & \cdots & \cdots & \cdots & \cdots & \cdots & \cdots & \cdots & \cdots \\ \gamma_{p-1} & \omega_p & \gamma_p & \cdots & \cdots & \cdots & \cdots & \cdots & \cdots \\ \gamma_p & \omega_p & \gamma_p & \cdots & \cdots & \cdots & \cdots & \cdots & \cdots \\ \omega_p & \gamma_p & \cdots & \cdots & \cdots & \cdots & \cdots & \cdots & \cdots \\ \gamma_p & \omega_p & \gamma_p & \cdots & \cdots & \cdots & \cdots & \cdots & \cdots \\ \omega_{p+1} & \gamma_{p+1} & \cdots & \cdots & \cdots & \cdots & \cdots & \cdots & \cdots \\ \gamma_{p+1} & \omega_{p+1} & \gamma_{p+1} & \cdots & \cdots & \cdots & \cdots & \cdots & \cdots \end{pmatrix}$$

is a tridiagonal matrix whose eigenvalues are the Gauss–Radau nodes (and hence $J_{p+1}$ is built so as to have the prescribed eigenvalue $\tau_1$), whereas the weights are given by the squares of the first entry of the normalized eigenvectors of $J_{p+1}$. An efficient implementation of this technique is provided in G. Meurant’s mmq toolbox for Matlab [14]. This toolbox, adapted to handle sparsity, has been used for some of the numerical experiments presented in the paper.

We can now prove Theorem 3.1, which contains the bounds for the normalized total network communicability. The proofs of the subsequent corollaries follow the same line.

Proof. First we derive an explicit expression for the right–hand side of equation (A.2) when $f(x) = e^{-x}$ and $J_2$ is $2 \times 2$ with the help of the Lagrange interpolation formula for the evaluation of matrix functions [12]. Let $\mu_1$ and $\mu_2$ be distinct eigenvalues of a given $2 \times 2$ matrix $B = (b_{ij})$, then

$$e^{-B} = \frac{e^{-\mu_1}}{\mu_1 - \mu_2} (B - \mu_2 I) + \frac{e^{-\mu_2}}{\mu_2 - \mu_1} (B - \mu_1 I)$$
where $I$ is the $2 \times 2$ identity matrix. It follows that

$$e_1^T(e^{-B})e_1 = \frac{b_{11}(e^{-\mu_1} - e^{-\mu_2}) + \mu_1 e^{-\mu_2} - \mu_2 e^{\mu_1}}{\mu_1 - \mu_2}.$$  

Next, we build explicitly the matrix $J_2$ and compute its eigenvalues. The values of $\omega_1 = -\mu$ and $\gamma_1 = \sigma$ are derived applying one step of Lanczos iteration to the matrix $-A$ with starting vectors $x_{-1} = 0$ and $x_0 = \frac{1}{\sqrt{n}} 1$. We want to compute the value of $\omega_2$ in such a way that the matrix $J_2$ has the prescribed eigenvalue $\tau_1 = \alpha$ or $\tau_1 = \beta$. Note that $\gamma_1 = 0$ if and only if the graph is regular, i.e., if and only if the nodes in the graph have all the same degree. In such case we simply take $\omega_2 = \tau_1$ and the matrix $J_2$ is diagonal with eigenvalues $\mu_1 = -\mu$ and $\mu_2 = \tau_1$. Thus, let us assume $\gamma_1 \neq 0$. In order to compute the value for $\omega_2$, we use the three–term recurrence for orthogonal polynomials:

$$\gamma_j p_j(\lambda) = (\lambda - \omega_j)p_{j-1}(\lambda) - \gamma_{j-1}p_{j-2}(\lambda), \quad j = 1, 2, \ldots, p,$$

with $p_{-1}(\lambda) \equiv 0, p_0(\lambda) \equiv 1$ to impose that $p_2(\tau_1) = 0$ and hence derive $\omega_2 = \tau_1 - \frac{\gamma_1}{p_1(\tau_1)}$. Using the same recurrence, we also find that $p_1(\tau_1) = \frac{\gamma_1}{\omega_1}$, which is nonzero, since the zeros of orthogonal polynomials satisfying the three–term recurrence are distinct and lie in the interior of $[\alpha, \beta]$ (see [10, Theorem 2.14]).

Finally, the matrix

$$J_2 = \begin{pmatrix} \omega_1 & \gamma_1 \\ \gamma_1 & \tau_1 - \frac{\gamma_1^2}{\tau_1 - \omega_1} \end{pmatrix}$$

has (distinct) eigenvalues $\mu_1 = \tau_1$ and $\mu_2 = \omega_1 + \frac{\gamma_1^2}{\omega_1 - \tau_1}$. This, together with Theorem A.1 and the relation (A.2), concludes the proof.

### A.2. Computational aspects.

In this section we describe some technical details that need to be kept in mind when implementing our heuristics. Moreover, we explicitly derive the computational costs of our methods.

There are several important points to keep in mind when implementing the methods described in the paper. First of all, for the downdates, updates, and rewires based on the edge subgraph centrality we need to compute the diagonal entries of $e^A$. This is the most expensive part of these methods. There are, however, techniques that can be used to rapidly estimate the diagonal entries of $e^A$ and to quickly identify the top $\ell$ nodes, where $\ell \ll n$; see [1, 3, 9] and references therein. It should be pointed out that very high accuracy is not required or warranted by the problem. We also recall that the same techniques (based on quadrature rules and the Lanczos process) can be used to compute the total communicability $1^T e^A 1$ quickly (typically in $O(n)$ work), although such computation is actually not required by any of the algorithms tested here except by the optimal strategy, which is only used (for small networks) as a baseline method. Such methods can also be used for rapidly estimating the node total communicability centralities, $TC(i) = |e^A 1|_i = e_i^T e^A 1$.

Secondly, when performing an update or the updating phase of a rewire, it makes sense to work with a subset of the set of all virtual edges $\overline{E}$. Indeed, for a sparse network $\overline{E}$ contains $O(n^2)$ edges and for large $n$ this is prohibitive. Due to the particular selection criteria we want to use, it is reasonable to restrict ourselves to the virtual edges in the subgraph of our network that are incident to a subset $S$ of nodes containing a certain percentage of the top nodes, ranked according to some centrality...
measure. We found that for the larger networks considered in the paper, using just the top 1% of the nodes ranked using eigenvector centrality yields very good results.

Next, we derive the computational costs for the downdating techniques used in the accompanying paper. Let \( m \) be the number of edges in the network and let \( K \ll n \), assumed bounded independently of \( n \) as \( n \to \infty \), be the maximum number of modifications we want to perform; in this paper, the maximum value of \( K \) we consider is 2000 (used for the three largest networks in our data set).

In the optimal method we remove each edge in turn, compute the total communicability after each downdate, and then choose the downdate which caused the least decrease in \( TC(A) \); assuming that the cost of computing \( TC(A) \) is \( O(n) \), we find a total cost of \( O(Kmn) \) for \( K \) updates. Since \( m = O(n) \), this amounts to \( O(Kn^2) \).

Next, we consider the cost of techniques based on subgraph centralities. The cost of computing the node subgraph centralities is not easy to assess in general, since it depends on network properties and on the approximation technique used. If a rank-\( k \) approximation is used [9], the cost is approximately \( O(kn) \); hence, the cost is linear in \( n \) if \( k \) is independent of \( n \), which is appropriate for many types of networks. Computing the edge centralities requires another \( m = O(n) \) operations, and sorting the edges by their centralities costs approximately \( m \ln m \) comparisons. Note that sorting is only necessary in the subgraph.no variant of the algorithm; indeed, with subgraph we recompute the centralities after each update and instead of sorting the result we only need to identify the edge of minimum centrality at each step, which can be done in \( O(m) \) work. Summarizing, the cost of subgraph is \( O(K(n+m)) = O(Kn) \) for \( K \) downdates if we assume the subgraph centralities can be computed in \( O(n) \) time, and the cost for subgraph.no is \( O(n+m) = O(n) \) plus a pre-processing cost of \( O(m \ln m) \) (\( = O(n \ln n) \)) comparisons for sorting the edge centralities. Although the asymptotic cost of subgraph.no appears to be higher than that of subgraph (due to the \( n \ln n \) term), in practice one finds that subgraph.no runs invariably much faster than subgraph for all cases tested here.

The costs associated with eigenvector and eigenvector.no scale like those of subgraph and subgraph.no, assuming that the dominant eigenvector \( q_1 \) of a large sparse \( n \times n \) adjacency matrix can be approximated in \( O(n) \) time. For many real world networks this is a reasonable assumption, since in practice we found that running a fixed number of Lanczos steps will give a sufficiently good approximation of \( q_1 \). The prefactors can be expected to be much smaller for the methods based on eigenvector centrality than for those based on subgraph centrality.

The costs for nodeTC and nodeTC.no are comparable to those for eigenvector and eigenvector.no, with the same asymptotic scalability.

**Table A.1**

Computational costs for the downdating and updating techniques introduced in the accompanying paper.

<table>
<thead>
<tr>
<th>Method</th>
<th>Downdate</th>
<th>Update</th>
</tr>
</thead>
<tbody>
<tr>
<td>optimal</td>
<td>( O(Kn^2) )</td>
<td>( O(Kn^3) )</td>
</tr>
<tr>
<td>subgraph</td>
<td>( O(Kn) )</td>
<td>( O(Kn) )</td>
</tr>
<tr>
<td>eigenvector</td>
<td>( O(Kn) )</td>
<td>( O(Kn) )</td>
</tr>
<tr>
<td>nodeTC</td>
<td>( O(Kn) )</td>
<td>( O(Kn) )</td>
</tr>
<tr>
<td>degree</td>
<td>( O(Kn) )</td>
<td>( O(Kn) )</td>
</tr>
<tr>
<td>subgraph.no</td>
<td>( O(n \log n) )</td>
<td>( O((K+\ell)n) )</td>
</tr>
<tr>
<td>eigenvector.no</td>
<td>( O(n \log n) )</td>
<td>( O((K+\ell)n) )</td>
</tr>
<tr>
<td>nodeTC.no</td>
<td>( O(n \log n) )</td>
<td>( O((K+\ell)n) )</td>
</tr>
</tbody>
</table>
Finally, the cost of degree is $O(Km)$ and hence also $O(Kn)$ for a sparse network.

Note that the cost of checking that the connectivity is preserved after each downdate does not affect these asymptotic estimates; indeed, using $A^*$ search [11] this can be done in $O(m)$ time and hence the additional cost is only $O(n)$ for a sparse network. Of course, if the removal of an edge is found to disconnect the network we do not perform the downdate and move on to the next candidate edge.

We consider next the computational cost for the updating strategies. As before we let $K$, assumed bounded independently of $n$ as $n \to \infty$, be the maximum number of updates we want to perform.

It can be easily shown that the optimal method costs $O(Kn^3)$ operations. To estimate the cost of the remaining methods, we assume that the set $S \subset V$ consisting of the top $\ell = |S|$ nodes (ranked according to some centrality measure) is known. The cost of determining this set is asymptotically dominated by the term $O(n \ln n)$, as we saw. As already mentioned, $\ell$ will be equal to some fixed percentage of the total number of nodes in the network.

Both subgraph and eigenvector cost $O(K\ell n)$ operations, provided a low rank approximation (of fixed rank) is used to estimate the subgraph centralities. The same holds for nodeTC. Typically, the prefactor will be larger for the former method. Since we assumed that $\ell = O(n)$ (albeit with a very small prefactor, like $10^{-2}$) these methods exhibit an $O(n^2)$ scaling. In practice this is somewhat misleading, since the quadratic scaling is not observed until $n$ is quite large.

Finally, degree costs $O(K\ell) = O(n)$ while subgraph.no, eigenvector.no and nodeTC.no all cost $O((K + \ell)n)$. Again, the latter cost is asymptotically quadratic but the actual cost is dominated by the linear part until $n$ becomes quite large. We note that we can obtain an asymptotically linear scaling by imposing an upper bound on $\ell$, i.e., on the fraction of nodes that we are willing to include in the working subset $S$ of nodes. We stress that because of the widely different prefactors for the various methods, these asymptotic estimates should only be taken as roughly indicative.


In this section we present the results obtained when performing numerical tests on four networks of small size. For these networks it is possible to apply the optimal strategy and to compare the other, more practical strategies with it. The results of this comparison serve as a justification for the use of our heuristics on larger networks.

The real-world networks used in the tests (see Table A.2) come from a variety of sources. The Zachary Karate Club network is a classic example in social network analysis [17]. The Sawmill and social3 networks were provided to us by Prof. Ernesto Estrada. The Sawmill network describes a communication network within a small enterprise (see [15, 16]), whereas social3 is a network of social contacts among college students participating in a leadership course (see [18]). The network dolphins (see [13]) is in the Newman group from the Florida Sparse Matrix Collection [5] and represents a social network of frequent associations between 62 dolphins in a community living in

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**Table A.2**

*Description of the Data Set.*

<table>
<thead>
<tr>
<th>NAME</th>
<th>n</th>
<th>m</th>
<th>$\lambda_1$</th>
<th>$\lambda_2$</th>
<th>$\lambda_1 - \lambda_2$</th>
</tr>
</thead>
<tbody>
<tr>
<td>Zachary</td>
<td>34</td>
<td>78</td>
<td>6.726</td>
<td>4.977</td>
<td>1.749</td>
</tr>
<tr>
<td>Sawmill</td>
<td>36</td>
<td>62</td>
<td>4.972</td>
<td>3.271</td>
<td>1.701</td>
</tr>
<tr>
<td>social3</td>
<td>32</td>
<td>80</td>
<td>5.971</td>
<td>3.810</td>
<td>2.161</td>
</tr>
<tr>
<td>dolphins</td>
<td>62</td>
<td>159</td>
<td>7.193</td>
<td>5.936</td>
<td>1.257</td>
</tr>
</tbody>
</table>
the waters off New Zealand. Table A.2 reports the number of nodes ($n$), the number of edges ($m$), the two largest eigenvalues, and the spectral gap. We use these networks to test all the greedy methods described in the accompanying paper.

We begin by showing results for the four smallest networks. Figure A.1 displays the results obtained with the downdating methods optimal, eigenvector, nodeTC, subgraph, and degree. The results for eigenvector.no, subgraph.no, and nodeTC.no are virtually indistinguishable from those obtained with eigenvector, subgraph and nodeTC and are therefore not shown. At each step we modify the network by downdating an edge and we then compute and plot the new value of the normalized total communicability. The tests consist of 25 modifications.

Figure A.1 shows that our methods all perform similarly and give results that are in most cases very close to those obtained with optimal, and occasionally even better, as is the case for eigenvector (and eigenvector.no) on the dolphins network after a sufficient number of downdates have been performed. This result may seem puzzling at first, however, it can be easily explained by noticing that eigenvector selects a different edge from that selected by optimal at the third downdate step. Hence, from that point on the adjacency matrices on which the methods work are different, and the choice performed by the optimal method may no longer be optimal for the graph manipulated by eigenvector. Note that even the simple heuristic degree seems to perform well, except perhaps on the dolphins network after 15 or so downdate steps. Overall, the methods based on eigenvector and total communicability centrality appear to perform best in view of their efficacy and low cost.

The results for the updating methods are reported in Figure A.2. As for the downdating methods, subgraph.no, eigenvector.no, and nodeTC.no return results that are virtually identical to those obtained using subgraph, eigenvector and nodeTC, therefore we omit them from the figure. Once again we see that the methods based on eigenvector, subgraph, and total communicability centrality give excellent results, whereas degree is generally not as effective.

Rewiring results are displayed in Figure A.3. Clearly, the methods making use of edge centrality perform quite well, in contrast to random rewiring (which is only included as a base for comparison). Note also the poor performance of node, showing that the use of edge centralities (as opposed to node centralities alone) is indispensable in this context.
The values obtained using the updates are in general higher than those obtained using the rewiring strategies, since updating implies the addition of edges whereas in rewiring the number of edges remains the same. For these methods the effects of downdates have a great impact, leading to a decrease by up to nearly 70% of the original value of the total communicability after 25 downdates (cf. Figure A.1). It is noteworthy that the methods based on the edge eigenvector and total communicability centrality appear to be more stable than the others under rewiring and to dampen the effect of the downdates even for small networks.

**A.4. Algorithms.** This section provides pseudocodes for all the algorithms used in the accompanying paper. Algorithms 1 and 2 implement our downdating techniques with or without the connectivity check, while Algorithm 3 implements our updating heuristics. All these three algorithms can be used with or without the recomputation of the rankings for the edges after each modification has been performed. They require as inputs the initial graph $G$ (typically in the form of its adjacency matrix $A$) and a budget $K$, i.e., the number of modifications one wants to perform. The Boolean greedy indicates whether the rankings of the edges have to be recomputed after each
Algorithm 1: Downdating algorithm with connectivity check.

**Data:** Initial graph \( G \), \( K \in \mathbb{N} \), \( greedy \in \{0,1\} \)

**Result:** Set \( S \) of \( K \) edges to be removed

\( S = \emptyset; \)

\( c = 0; \)

\( \mathcal{E} = \) list of edges in the graph;

**if** \( greedy \) **then**

\[ \text{while } (c < K) \text{ \&\& } (|\mathcal{E}| > 0) \text{ do} \]

\[ found_{edge} = 0; \]

Compute the centrality measure of interest \( \forall (i,j) \in \mathcal{E}; \)

\[ \text{while } (found_{edge} == 0) \text{ \&\& } (|\mathcal{E}| > 0) \text{ do} \]

\[ G' = G; \]

\[ s = \text{element in } \mathcal{E} \text{ with the smallest centrality}; \]

Downdate \( s \) from \( G' \);

**if** \( G' \) **is connected** **then**

\[ G = G'; \]

\[ found_{edge} = 1; \]

\[ S = S \cup \{s\}; \]

\[ c = c + 1; \]

\[ \mathcal{E} = \mathcal{E} \setminus \{s\}; \]

**end**

**end**

**else**

\( l = 1; \)

Compute edge centrality measure of interest \( \forall (i,j) \in \mathcal{E}; \)

Sort the edges in ascending order;

**while** \( (c < K) \text{ \&\& } (l \leq |\mathcal{E}|) \text{ do} \)

\[ G' = G; \]

\[ s = \text{ith edge in the sorted array}; \]

Downdate \( s \) from \( G' \);

**if** \( G' \) **is connected** **then**

\[ G = G'; \]

\[ c = c + 1; \]

\[ S = S \cup \{s\}; \]

**end**

\[ l = l + 1; \]

**end**

**end**

**Return** \( S \).

For the updating algorithm, it is also required to give in input a subset \( S \subset V \) of nodes. The \( K \) modifications will be selected among the virtual edges in the subgraph containing the nodes in \( S \) and the corresponding edges.

Finally, Algorithm 4 contains a detailed description of the technique introduced in [4]. This algorithm requires as input the adjacency matrix \( A \) and a budget \( K \), as our methods do. Moreover, this methods requires as input an integer \( t \), which is the number of leading eigenpairs to be considered and updated during the search for the \( K \) modifications.

**A.5. Free energy in networks.** In this section we recall the approach used in [7] to relate the Estrada index of a network with its Helmholtz free energy and, consequently, with its Gibbs entropy.

Consider a network in which every edge is weighted by a parameter \( \beta > 0 \) and consider its adjacency matrix \( \beta A \). The eigenvalues of this new matrix are \( \beta \lambda_j \) for all
Algorithm 2: Downdating algorithm without connectivity check.

**Data**: Initial graph $G$, $K \in \mathbb{N}$, $\text{greedy} \in \{0, 1\}$

**Result**: Set $S$ of $K$ edges to be removed

$S = \emptyset$;
$c = 0$;
$\mathcal{E} =$ list of edges in the graph;

if greedy then
    for iter = 1 : $K$ do
        Compute the centrality measure of interest $\forall (i, j) \in \mathcal{E}$;
        $s =$ element in $\mathcal{E}$ with the smallest centrality;
        Downdate $s$ from $G$;
        $S = S \cup \{s\}$;
        $\mathcal{E} = \mathcal{E} \setminus \{s\}$;
    end
else
    Compute edge centrality measure of interest $\forall (i, j) \in \mathcal{E}$;
    Sort the edges in ascending order;
    $S =$ top $K$ elements in the sorted array;
end

Return $S$.

Algorithm 3: Updating algorithm.

**Data**: Initial graph $G$, $K \in \mathbb{N}$, $S \subseteq V$ nodes in the subgraph, $\text{greedy} \in \{0, 1\}$

**Result**: Set $S$ of $K$ edges to be added

$S = \emptyset$;
$\mathcal{E} =$ list of virtual edges in the subgraph containing nodes in $S$;

if greedy then
    for iter = 1 : $K$ do
        Compute edge centrality measure of interest $\forall (i, j) \in \mathcal{E}$;
        $s =$ element in $\mathcal{E}$ having the largest centrality;
        Update $s$ in $G$;
        $S = S \cup \{s\}$;
        $\mathcal{E} = \mathcal{E} \setminus \{s\}$;
    end
else
    Compute edge centrality measure of interest $\forall (i, j) \in \mathcal{E}$;
    Sort the edges in descending order;
    $S =$ top $K$ elements in the sorted array;
end

Return $S$.

$j = 1, 2, \ldots, n$ and its Estrada index becomes $EE(G, \beta) = \text{Tr}(e^{\beta A})$, where Tr denotes the trace. This index can be interpreted as the partition function of the corresponding complex network:

$$Z(G, \beta) := EE(G, \beta) = \text{Tr}(e^{\beta A}).$$

Form the standpoint of quantum statistical mechanics, $\mathcal{H} = -A$ is the system Hamiltonian and $\beta = \frac{1}{k_B T}$ is the inverse temperature, with $k_B$ the Boltzmann constant and $T$ the absolute temperature. It is well known [6, 8] that $\beta$ can be understood as a measure of the “strength” of the interactions between pairs of vertices; the higher the temperature (i.e., the lower the value of $\beta$), the weaker the interactions. The eigenvalues $\lambda_i$ (for $i = 1, \ldots, n$) give the possible energy levels, each corresponding to a different state of the system.

The probability that the system is found in a particular state can be obtained by
Algorithm 4: Updating algorithm from [4].

**Data:** A adjacency matrix, $K \in \mathbb{N}$, and $t \in \mathbb{N}$.
**Result:** Set $S$ of $K$ edges to be added
$S = \emptyset$;
Compute the top $t$ eigenpairs $(\lambda_k, q_k)$ of $A$;
for $\text{iter} = 1 : K$ do
  Compute $d_{\text{max}} = \max(d_i)$, the largest row sum of $A$;
  Find the set $C$ of $d_{\text{max}}$ nodes with the highest eigenvector centrality;
  Select the edge $(i^*, j^*) \in E$ that maximizes
  
  $$
  e^{\lambda_1} \left( e^{2q_1(i)q_1(j)} + \sum_{h=2}^{t} e^{\lambda_h - \lambda_1} e^{2q_h(i)q_h(j)} \right)
  $$
  and such that $i^*, j^* \in C$, $i^* \neq j^*$;
  $S = S \cup \{(i^*, j^*)\}$; $E = E \cup \{(i^*, j^*)\}$;
  Update $A$;
  Update the top $t$ eigenpairs as
  
  $$
  \begin{align*}
  \lambda_k &= \lambda_k + 2q_k(i)q_k(j); \\
  q_k &= q_k + \sum_{h \neq k} \left( 2q_h(i)q_h(j) - q_k(i)q_k(j) \right) \frac{\lambda_h - \lambda_k}{\lambda_h}
  \end{align*}
  $$
  $k = 1, 2, \ldots, t$;
end
Return $S$.

considering the Maxwell–Boltzmann distribution:

$$
  p_i = \frac{e^{\beta \lambda_i}}{EE(G, \beta)}, \quad i = 1, \ldots, n.
$$

Using this notation and the fact that the Estrada index can be seen as the partition function of the system, in [7] the authors define the Gibbs entropy of the network as

$$
  S(G, \beta) = -k_B \sum_{i=1}^{n} p_i \ln(p_i) = -k_B \beta \sum_{i=1}^{n} (\lambda_i p_i) + k_B \ln(EE(G, \beta))
$$

where in the last equality we have used the fact that $\sum_i p_i = 1$.

Using now the standard relation $F = H - TS$ that relates the Helmholtz free energy $F$, the total energy of the network $H$, the Gibbs entropy $S$, and the absolute temperature of the system $T$, the authors derive:

$$
  \begin{align*}
  H(G, \beta) &= -\sum_{i=1}^{n} \lambda_i p_i, \\
  F(G, \beta) &= -\beta^{-1} \ln(EE(G, \beta)).
  \end{align*}
$$

It is then clear that if we set $\beta = 1$ and let $F := F(G,1)$, we then get $F = -\ln(EE(G))$.

REFERENCES

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